



CLUBHOUSE SURVEY • April, 2024

This survey focuses on using the building known as our clubhouse. The first section is about each member's use of the clubhouse. The second section is to gather information from you on what you think are the strengths and weaknesses of the clubhouse.

Thank you for taking the survey! Members are our greatest treasure. Just so you feel comfortable, the survey is anonymous. When we share results, we will communicate our members' shared voices and themes.

SECTION I. Member's Use of Our Clubhouse

The following questions gather information on your experience and usage of the clubhouse.

1. **How long have you been a member of the Elm Grove Woman's Club?** (Circle your answer.)
New—4 years 5–15 years 16 years or more

2. **What reasons bring you to the clubhouse?** (Check all that apply.)

- ◇ Social outlet
- ◇ Attend Programs
- ◇ To be philanthropic through service projects
- ◇ Stay informed and connect with my community
- ◇ Networking to meet prospective clients for my business
- ◇ Support the organization and the clubhouse as an important part of the community.
- ◇ Other: _____

3. **Have you participated on a club committee, now or in the past?** (Circle your answer.) Yes No

4. **Think about your use of the clubhouse in the past year. How many times did you come to the clubhouse, including helping on a committee, volunteering at an event, or attending a meeting, program, or event.** (Check one.)

- ◇ Regularly. I've been to the Clubhouse over 10+ times in the past year
- ◇ I've been to the Clubhouse between 6 - 10 times in the past year
- ◇ I've been to the Clubhouse 3 - 5 times in the past year.
- ◇ I've been to the Clubhouse once or not at all this past year.

5. **How often do you invite a guest to the clubhouse?** (Circle your answer.)

Never Occasionally Often Always

6. **In the last year what type of events at the clubhouse have you attended?** (Check all that apply.)

- ◇ Member meetings, committee meetings, board meetings
- ◇ Member social events like bus trip, bunco or mahjong
- ◇ Community outreach events, like the Art Scholarship Open House, Daylighting the Creek presentation
- ◇ Fundraising events, like Christmas in the Grove, Pancake Breakfast
- ◇ Attended a rental, like wedding, baby shower, Library-sponsored event

7. **How satisfied are you with the current facilities of the clubhouse?** Rate from 1 to 10. (Circle your answer.)
 I'm unsatisfied with the clubhouse facilities 1 2 3 4 5 6 7 8 9 10 I'm fully satisfied with the clubhouse facilities

Tell us why you gave the satisfaction score you did. _____

This is the end of the Section I. Before you leave this section, please share any additional comments.

SECTION II. STRENGTHS and WEAKNESSES about the existing clubhouse, parking, and grounds.

Our members know a lot about our clubhouse. We take great pride in its many features and have good ideas about maintenance and enhancements. Review each physical feature (in its current state/as-is) check if you consider it a strength of the clubhouse, adequate for our use, or not important to your experience. Secondly, if the feature needs or is worth future investment, check Worth Improving.

For each question: Please circle at least one of STRENGTH, ADEQUATE, or NOT IMPORTANT and if you believe that we should invest money in the future circle WORTH IMPROVING.

- 1. **Location**
 STRENGTH ADEQUATE NOT IMPORTANT WORTH IMPROVING
- 2. **Character / Iconic Architecture / History / Legacy / Quaintness**
 STRENGTH ADEQUATE NOT IMPORTANT WORTH IMPROVING
- 3. **Great size for events held: Chandelier Ballroom / Good dance floor**
 STRENGTH ADEQUATE NOT IMPORTANT WORTH IMPROVING
- 4. **Natural Lighting/Lots of windows**
 STRENGTH ADEQUATE NOT IMPORTANT WORTH IMPROVING
- 5. **Community Gathering Space**
 STRENGTH ADEQUATE NOT IMPORTANT WORTH IMPROVING
- 6. **Parking (# of spots, layout)**
 STRENGTH ADEQUATE NOT IMPORTANT WORTH IMPROVING
- 7. **Availability of a Stage**
 STRENGTH ADEQUATE NOT IMPORTANT WORTH IMPROVING
- 8. **Neutral color/design palette**
 STRENGTH ADEQUATE NOT IMPORTANT WORTH IMPROVING
- 9. **Building Entrance**
 STRENGTH ADEQUATE NOT IMPORTANT WORTH IMPROVING

Review each feature (as-is) and let us know if you believe it's either a WEAKNESS, ADEQUATE, or NOT IMPORTANT, and (2) if you believe that we should invest money in the future you can also circle WORTH IMPROVING

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|--|----------|----------|---------------|-----------------|
| 1. Accessible ramp to back entrance | WEAKNESS | ADEQUATE | NOT IMPORTANT | WORTH IMPROVING |
| 2. Lack of an accessible (ADA) bathroom | WEAKNESS | ADEQUATE | NOT IMPORTANT | WORTH IMPROVING |
| 3. Prep Kitchen | WEAKNESS | ADEQUATE | NOT IMPORTANT | WORTH IMPROVING |
| 4. Air Quality, including musty smell | WEAKNESS | ADEQUATE | NOT IMPORTANT | WORTH IMPROVING |
| 5. Technology: Sound, Video, Audio | WEAKNESS | ADEQUATE | NOT IMPORTANT | WORTH IMPROVING |
| 6. Security, Outdoor Lighting | WEAKNESS | ADEQUATE | NOT IMPORTANT | WORTH IMPROVING |
| 7. Stage Lighting | WEAKNESS | ADEQUATE | NOT IMPORTANT | WORTH IMPROVING |
| 8. Floors (appearance) | WEAKNESS | ADEQUATE | NOT IMPORTANT | WORTH IMPROVING |
| 9. Ceiling (appearance) | WEAKNESS | ADEQUATE | NOT IMPORTANT | WORTH IMPROVING |
| 10. Cost to maintain the building, facilities | WEAKNESS | ADEQUATE | NOT IMPORTANT | WORTH IMPROVING |
| 11. Outdoor hardscaping and landscaping | WEAKNESS | ADEQUATE | NOT IMPORTANT | WORTH IMPROVING |

NEAR FUTURE OF THE CLUBHOUSE

In the next few years, what repairs and improvements would you like to see completed to the clubhouse, parking, and landscaping?

LONG TERM VISION FOR THE CLUBHOUSE

Last question! Imagine it's fifteen years from now and we're celebrating our 100th anniversary of the club. What repairs and improvements would you like to see already completed to the clubhouse, parking, and landscaping?

Thank you for participating in this survey. If you have any questions or comments, please share your thoughts below.

If you wish to remain anonymous, please return your survey to the box provided at the member meeting or in the club office. Or mail to:

Elm Grove Woman's Club
P.O. Box 203
Elm Grove, WI 53122

If you want to share your name, please let us know who you are and if you have any talents to share with this committee.

Name: _____
